



News Release

For Immediate Release:

Media

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Schweitzer Marketing Department Welcomes New Employees

Sean Briggs and Sean Mirus both take on positions as Marketing Coordinators

Sandpoint - Schweitzer's marketing office said farewell to Patrick Sande, Schweitzer's Marketing Manager of 5 years as he ventured to Minnesota to start a family. In turn, Schweitzer welcomed two shiny new replacements - or rather-Sean-y new replacements.

Sean Briggs and Sean Mirus are both previous seasonal employees of Schweitzer and have now made the marketing office their year-round home as Marketing Coordinators.

Along with his role as Marketing Coordinator, Mirus has also taken the position as the Graphic Designer. With a diverse resume - Mirus received a Masters of Science in Technology Management while serving in the US Air Force - he has a history with the ski industry.. A former

competitive ski racer, Mirus worked at Angel Fire Resort in New Mexico for two years as the Marketing Assistant and Graphic Designer. He has contributed to the ski industry in every way from Ski Instruction to Ski Patrol, from Security to Special Events. He first discovered skiing at Scheffau Mountain in Austria and found a place at Schweitzer in 2006 at the Ski and Ride Center as the Rental Shop and Trails Supervisor.

Briggs made his first mark on snow at Bogus Basin in Boise, Idaho. The president of the college ski club, he began his industry career as a marketing intern at Schweitzer in 2009. He fell in love with the mountain and the people and returned after he graduated from Arizona State University with a Bachelor's Degree in Communications. He jumped on the opportunity as a summer seasonal employee in the Activities Center, hoping a full-time opportunity would present itself at some point. It did.

"Both these guys were such natural choices for these positions and have brought a fantastic dynamic to the Marketing Department," said Sales & Marketing Director, Dave Kulis. "One key thing I look for in employees is passion for the industry and for Schweitzer. While we'll all miss Patrick, both Sean's have shown that passion already through their hard work and enthusiasm in their new positions."

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Schweitzer is nestled in the rugged Selkirk Mountains of the Idaho panhandle and the northwest Rocky Mountains. The resort is well known for its two massive bowls, breathtaking views and amazing gladed terrain. Schweitzer Mountain Resort offers 2900 acres of skiable in bounds terrain. Thousands of additional acres of cat skiing are available off the back of the mountain from the top of The Great Escape Quad. Schweitzer overlooks the town of Sandpoint and Lake Pend Oreille, which are sought out and recognized as destinations for diverse recreation opportunities year-round.